

State & Community Retail Policy

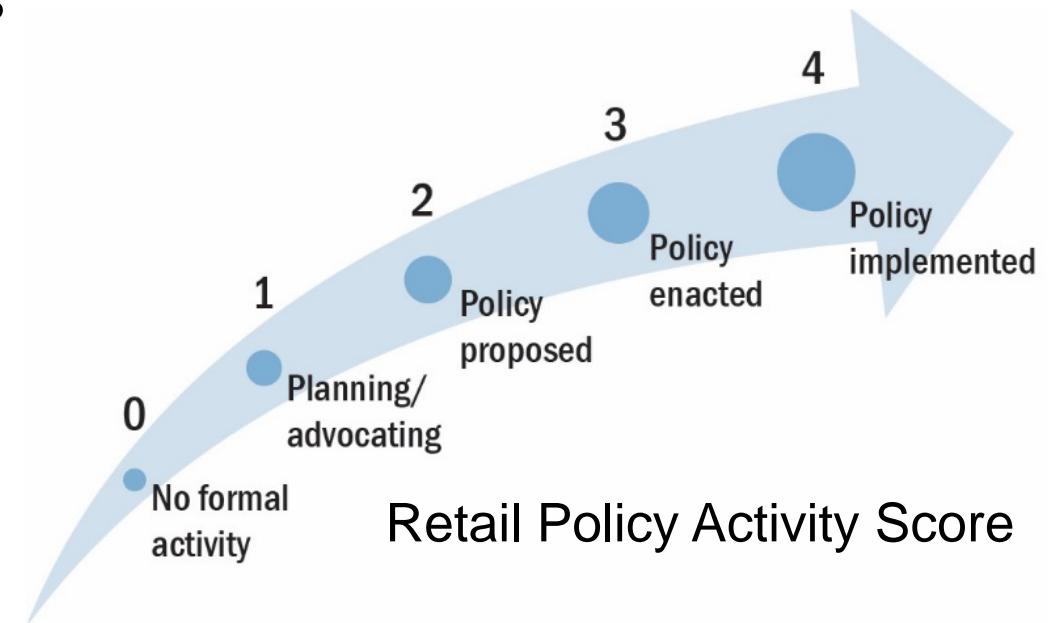
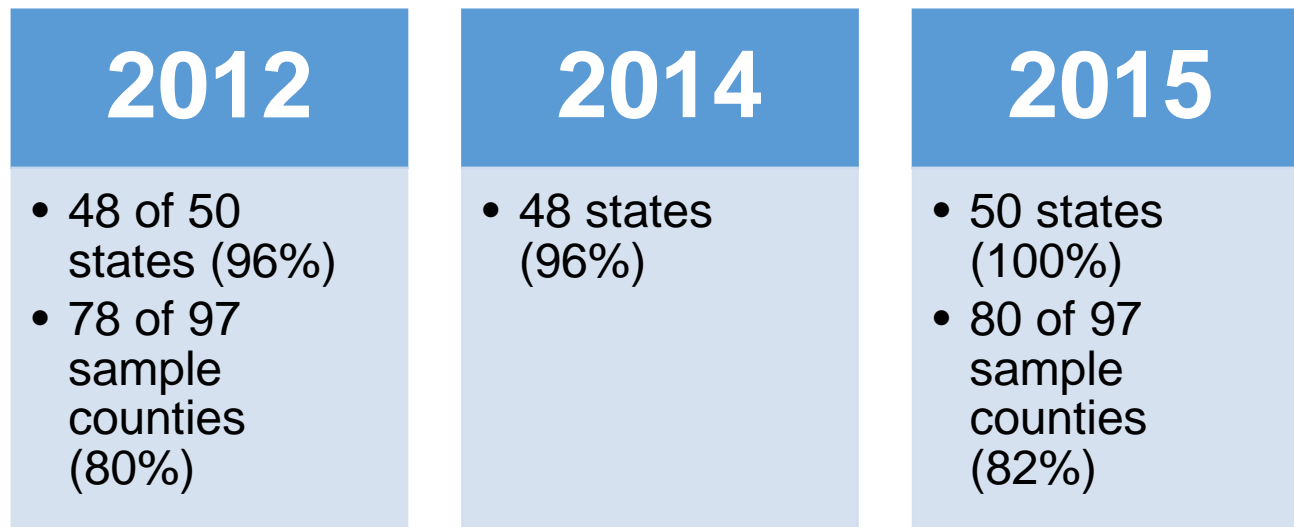
ASPiRE meeting
May 25, 2016 – St. Louis
Todd Combs

Funded by grant number U01 CA154281 from the National Cancer Institute at the National Institutes of Health

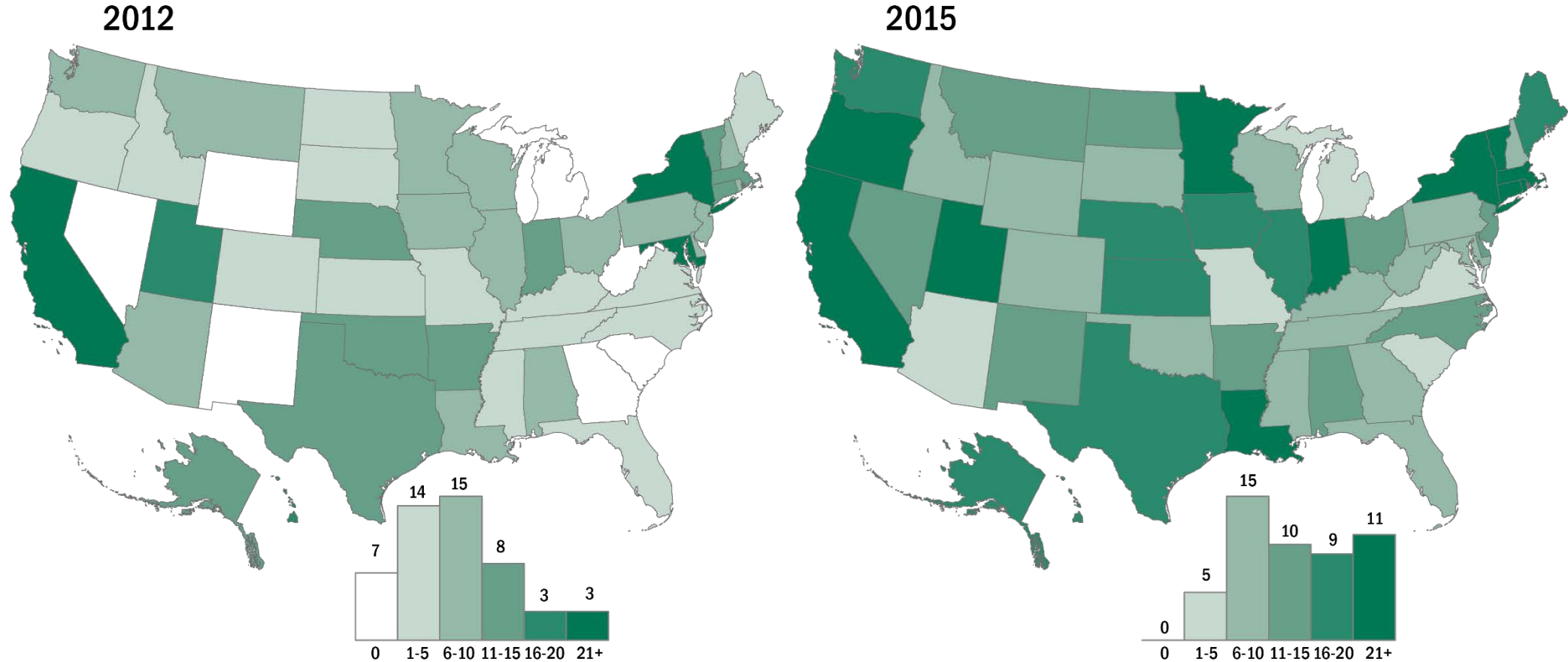


Retail policy activity assessment

- Interviews with state & local tobacco control program leaders
 - Activity on 33 specific retail-focused tobacco policies
 - Barriers to progress, Needed resources

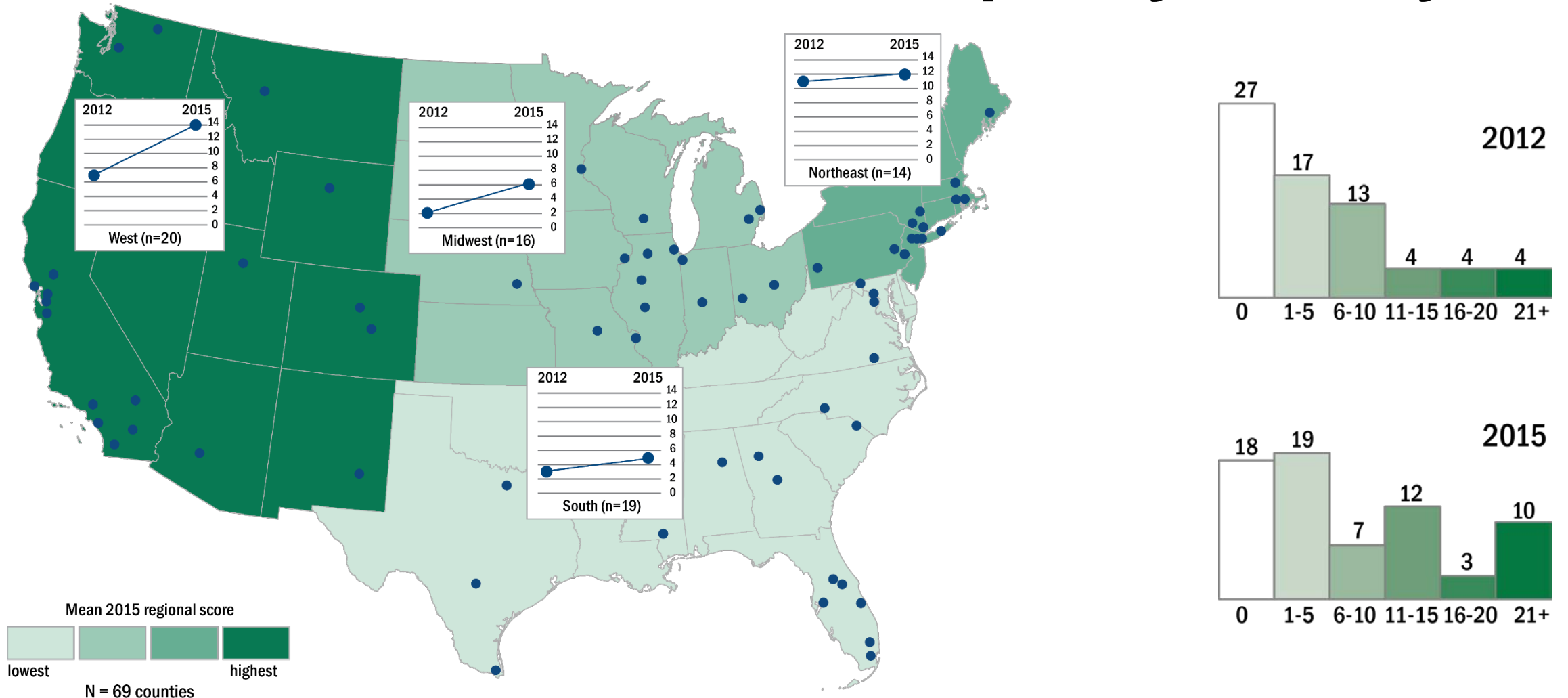


Growth in state-level retail policy activity



Note: 2012 RPAS for VA & CT from 2014

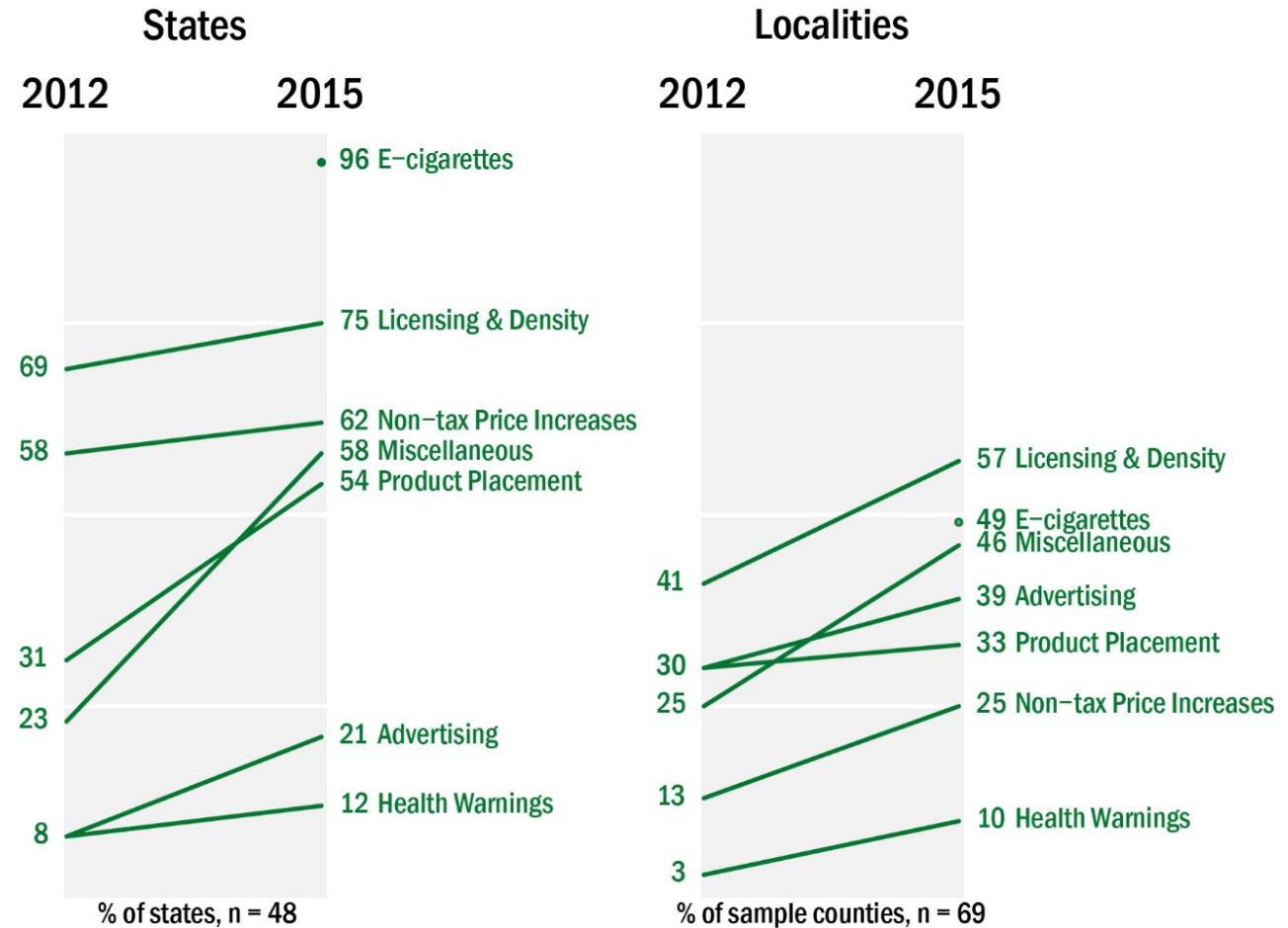
Growth in local-level retail policy activity



Growth in retail policy activity

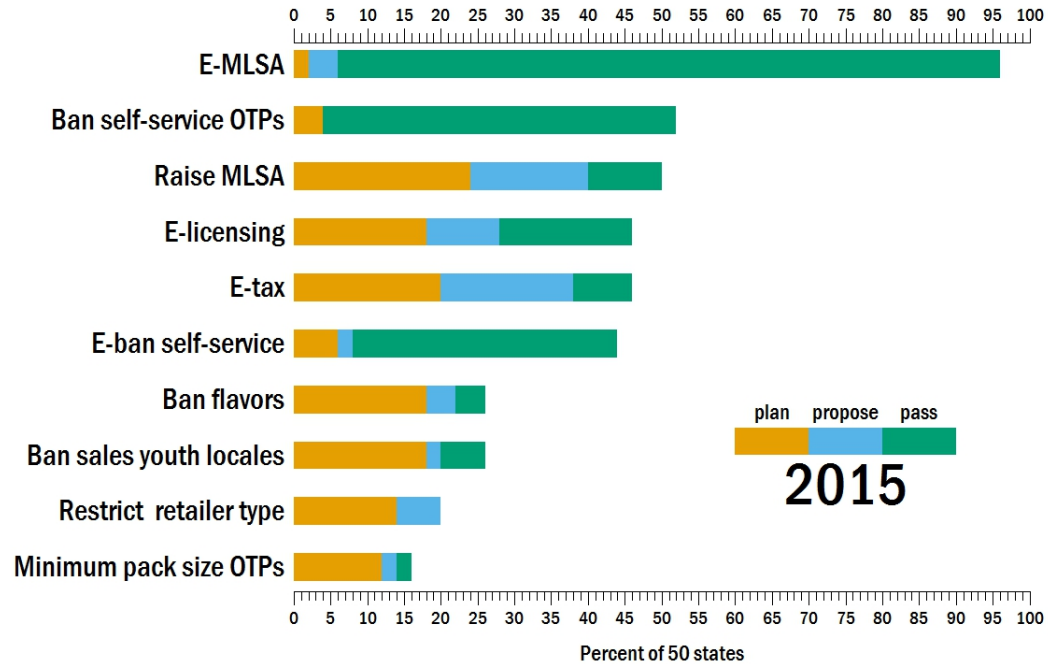
- Seven retail tobacco policy domains

- Licensing & density
- Advertising
- Non-tax price increases
- Product placement
- Health warnings
- E-cigarettes
- Miscellaneous

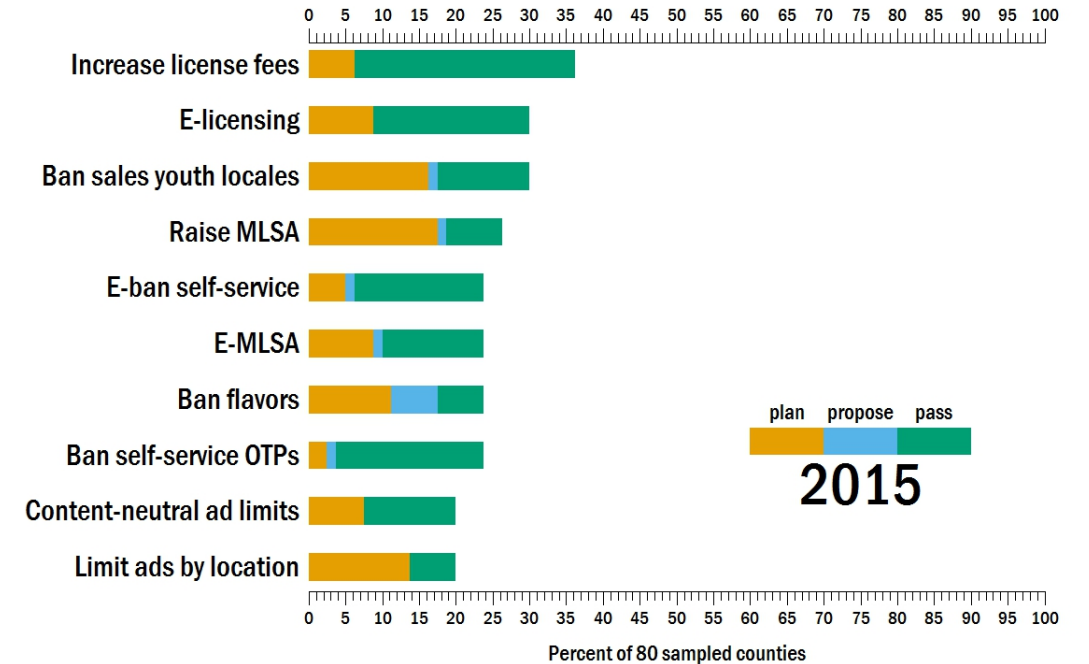


Recent retail policy activity

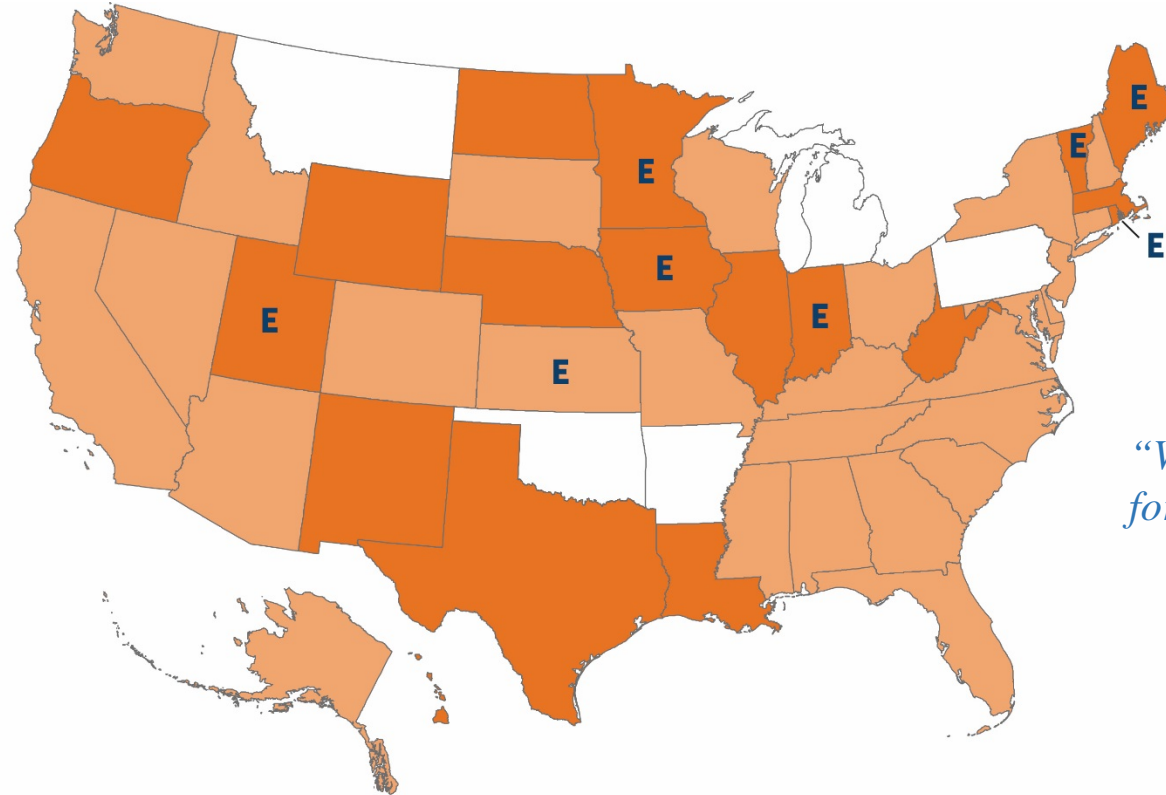
Popular state-level policies



Popular local-level policies



Licensing & enforcement of ENDS policies



“We’re still discussing incorporating [e-cigarettes] into compliance checks”

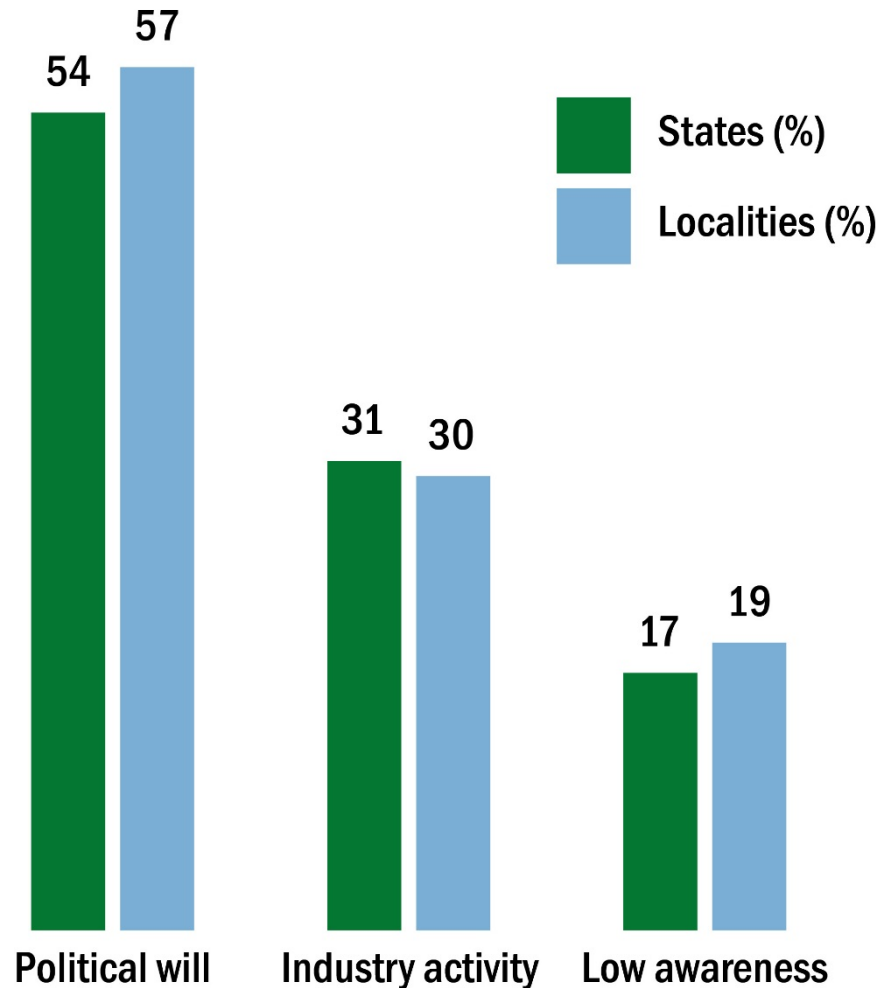
“We have no in-the-field inspectors for e-cigarette sales”

“No it’s not enforced”

State POS policies for e-cigarette MLSA, self-service display bans & licensing, 2015

- Has MLSA & bans self-service
- Has MLSA
- Neither has MLSA nor bans self-service
- E Requires license to sell

Barriers to retail policy activity



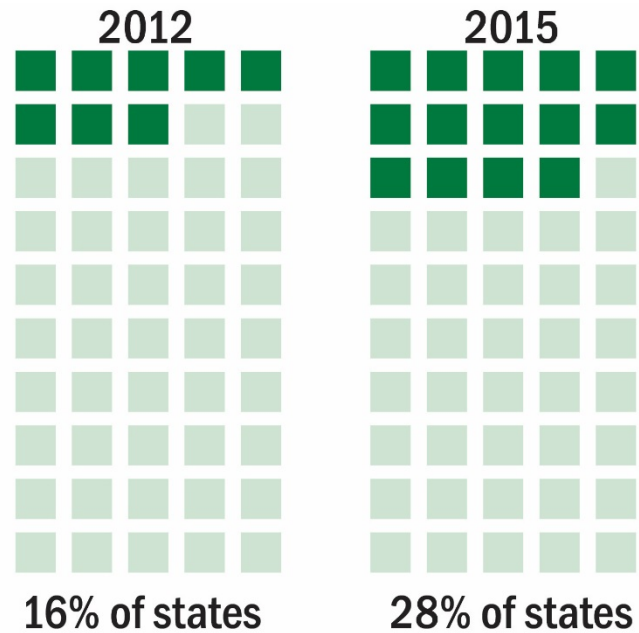
“You have an executive administration and policymakers who are not interested in creating a business-unfriendly environment, as they call it”

“The tobacco industry monitors us pretty closely...they’re always down at the legislature”

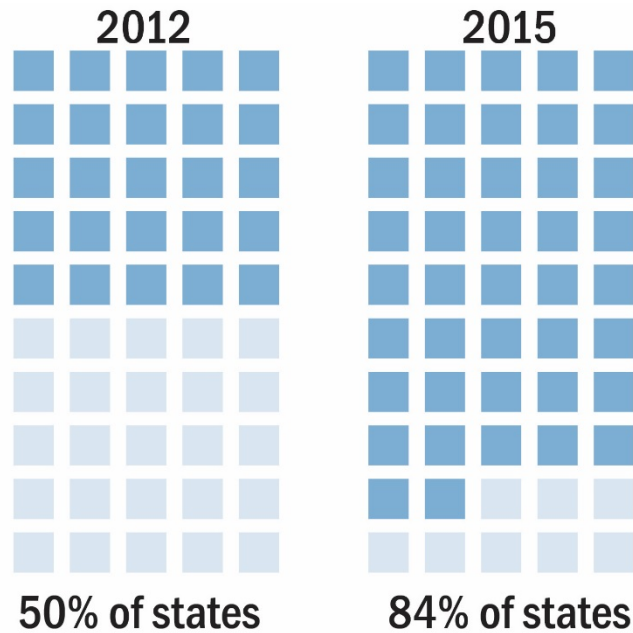
“The biggest barrier is people understanding why this is important”

Addressing barriers to retail policy activity

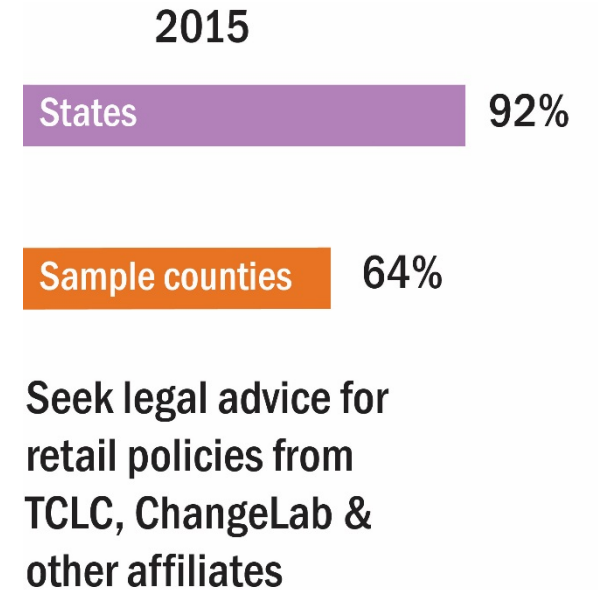
Opinion polling



Retail assessments



Legal advice



Growth in retail policy activity

- Much activity focused on ENDS, youth access
- Challenges encountered include
 - Lack of political will & awareness
 - Industry activity
 - Enforcement
- Increasingly useful strategies
 - Opinion polling
 - Retail assessments
 - Legal/policy advice

